PHILIP MORRIS INCORPORATED INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Mr. Pete Strang DATE: January 28, 1983

FROM: Carolyn Levy

SUBJECT: Bingo I and II Market Research Studies - Revision

Due to a change in the timing of these tests, several modifications in quantities have been made.

Players Select Blend
220 packs Kings
220 packs 100's

Raffles Special Menthol
50 packs Kings
80 packs 100's

Players Special Menthol
500 packs Kings (or as many as possible)
500 packs 100's (or as many as possible)

Raffles Select Blend
500 packs Kings (or as many as possible)
500 packs 100's (or as many as possible)

Mike Kirby will deliver the Players Select Blend and Raffles Special Menthol to you.

Please make the Players Special Menthol and Raffles Select Blend as soon as possible.

Mr. Jimmy Warren will carton and case the cigarettes and ship them to:

Marketing Information Systems, Inc.
100 Sylvan Avenue
Englewood Cliffs, New Jersey 07632
Attention: Ms. Gail Apkarian

All cigarettes except Players Special Menthol should arrive at MISI by Tuesday, February 1. If you need any additional information, please call.

CL:js

cc: J. Crichton
K. Eisen
T. Goodale
E. Pierce
R. Skead
M. Suter
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Carolyn Levy

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